



Growing Up in Ireland Survey Central Statistics Office

Dr Katie O'Farrell, CSO Annual GUI Conference October 2024







- Cohort '98
- Cohort '08
- Cohort '24
- Future strategic direction



GUI Cohorts

- Cohort '98: Aged 25 at the last wave of data collection
- Cohort '08: Will be aged 17/18 in the next wave of data collection
- Cohort '24: Aged 9 months in the currently live Wave 1 data collection





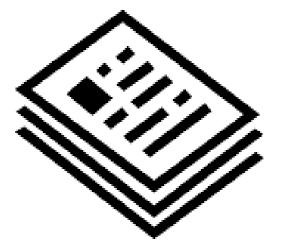




Cohort '98

Cohort '98 at 25 Data Processing: Survey cycle

- Analysing unweighted data to facilitate development of code while data processing continues in parallel:
 - admin data linkage
 - imputation for item missingness
 - non-response weighting for unit missingness
 - calibration to known population totals
- Intending to publish first key findings publication in early 2025
- Release of AMF and RMF will follow in Q1 2025





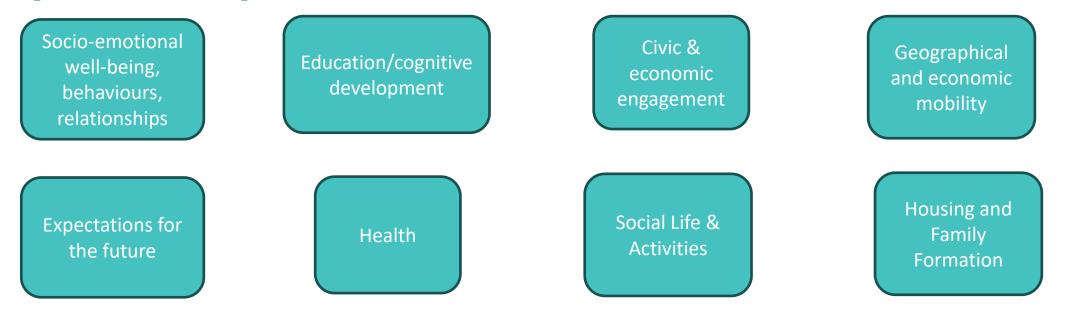
Cohort '98 at 25 Data Processing: Admin data linkage

- Initial priorities: reduce respondent burden by supplementing survey questions with available admin data
- Cohort '98 at 25 as a code model for all GUI cohorts
- Education and Income admin data current main focus
- Data sources include:
 - Higher Education Authority
 - Quality and Qualifications Ireland
 - ✤ Revenue
 - Department of Social Protection



Cohort '98 at 25: Content

- Of interest: housing crisis, changes in the labour market during and after the pandemic -> impact on young adults
- In particular: whether typically age-dependent milestones are changing, possible consequences of that.









Cohort '08



Cohort '08 at 17 Pilot: 16th October 2024

- 1. Young Person Survey (CAPI & CASI)
- 2. Parents Survey (CAPI & CASI)
- **3.** Principal Survey (CAWI)

Main Study: Q4 2025



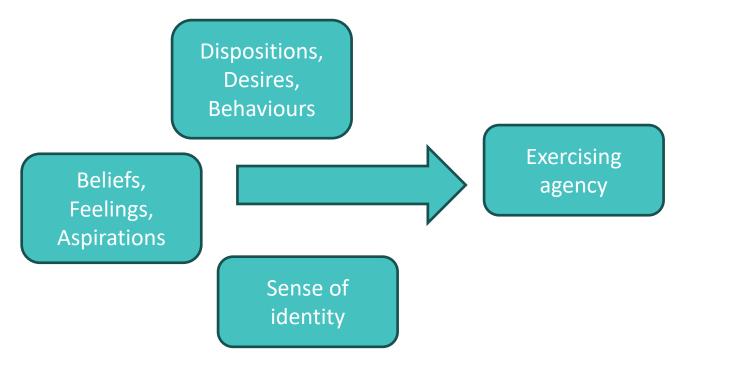


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Cohort '08 at 17 Pilot: Content

Being 17:

Exploration of identity, changes in relationships and work status, a focus on the self, a sense of being in-between stages, hopes for the future



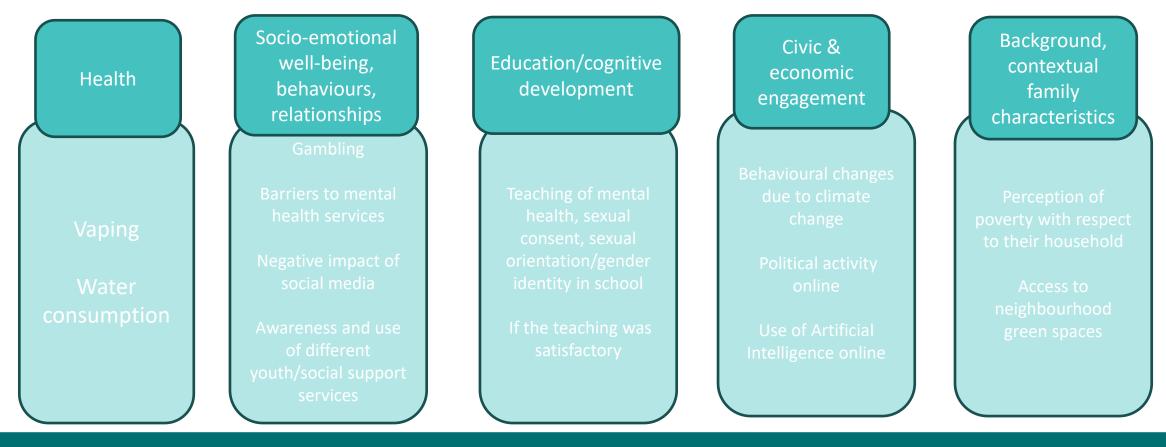
The online world is embedded in each of the systems in the bioecological model





Cohort '08 at 17 Pilot: Content

Content will mainly echo Cohort '98 at 17, with updates in line with criteria specified in RNR (below not exhaustive):







12

Cohort '24

Wave 1 now live



"Helping to shape the future for children in Ireland"

Promotional activities

- CSO home-page banner
 - Visibility on 'News and Events'
- <u>GUI Cohort '24 page</u>
- <u>GUI Cohort '24 launch</u>
- Posters to GPs and PHN

• Presence at RDS Pregnancy & Baby

Fair, Ploughing Championships

• <u>GUI data protection transparency</u>

<u>notice</u>

- GUI support services
- <u>GUI '24 FAQs</u>
- GUI supports for calls/emails



Sample Frame and Design

- Frame: combination of admin data from departmental sources, with additional parental variables added from Census
- The sampled household is where the child benefit is registered.
- Mode: CAPI only
- Design: Stratified Simple Random Sample with stratification to ensure the achieved sample is representative of the population.
- Sample Size in the field: n=15,000 16,000



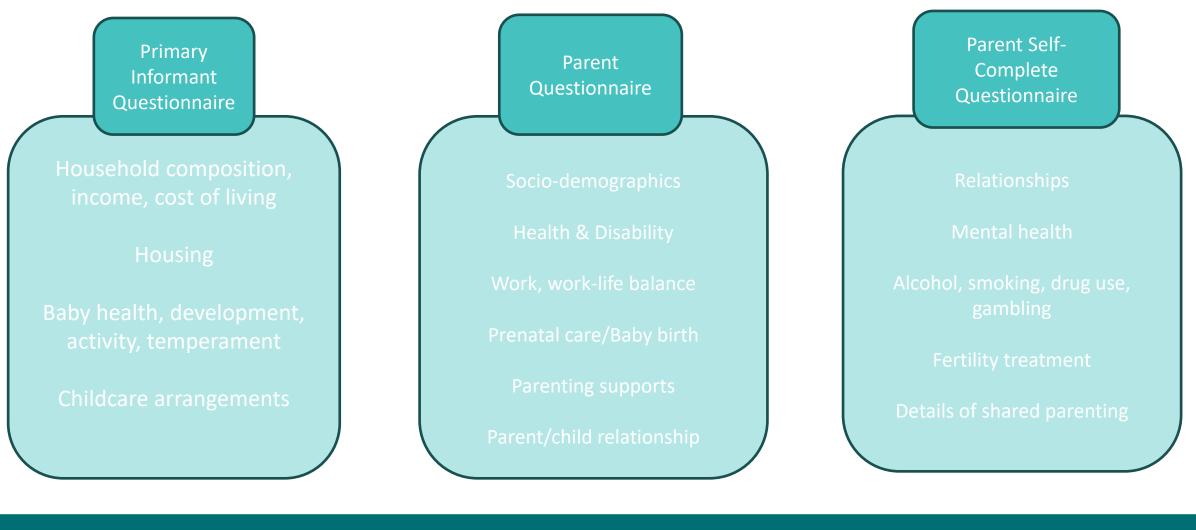
Cohort '24 Questionnaires





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Cohort '24 – Household Questionnaire Topics



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Future Strategic Direction



Future strategic direction

- Continuing to grow our positive and collaborative relationship with DCEDIY
- Mature GUI as a CSO business as usual process while deepening our analytical capability within the division
- International trend in falling response rates to surveys essential to reduce respondent burden, make use of other data sources
 - Prioritised and targeted integration of admin data into historic and future data files, with a focus on geospatial information
- Respondent centred design, user experience at the heart of what we do
 - Pilot feedback, international engagement



Future strategic direction

• Strategic direction for Cohort '98: frequency, branding

- New topics of interest (anticipated)
 - Access to childcare
 - Increased exposure to a digital world
 - Global instabilities







Thank you for your attention



